



SUMIT BARUA

SENIOR GAME ARTIST
UI DESIGNER
3D ANIMATOR

I'm a seasoned artist with over 12 years of industry experience. Known for innovation, I excel in leading projects with smart strategies. Actively contributed to brainstorming sessions for new product and creative strategy development.

EXPERIENCE

99 GAMES | SENIOR GAME ART SPECIALIST



Nov 2021 - June 2023

Udupi (Remote)

- Game Assets and Splash screen art for **Star Chef 2**
- Ownership of 7 **Food Cart Events** concepts, UI and assets creation.
- Character design.
- Optimized and supervised the art assets for Unity.

PRODUCT MADNESS | SENIOR GAME ARTIST



Oct 2020- June 2021

London (Remote Contract)

- Game Assets and UI Design for the **Lightning Link** app.
- Concepts and final design of the seasonal skins.
- **Marketing art.**

GAMES 24X7 | SENIOR GAME ARTIST



April 2019- July 2020

Bangalore

- Lobby concepts and UI Design for the **Rummy Circle** app.
- **Marketing creatives** for Rummy Circle.
- Concepts, Mock ups, UI, Storyboard and Character Design for the **Pet Haven** bubble shooter Game.
- Optimized and supervised the art for Unity .

TENCENT | SENIOR ARTIST



July 2018- Feb 2019

Shenzhen/ Bangalore

- As the Principal Artist for the Casual Games team, lead and designed Lobby concepts for the games to be published in India.
- UI/UX of **Teen Patti Club** and **Ludo Superstar**.
- Website design of **PUBG Mobile Online Tournament**.
- Marketing Art of **PUBG mobile India**.

<https://artofsumit.weebly.com/>



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SKILLS

- Art Direction.
- Taking ownership of projects.
- User Interface.
- Concept Art.
- Character Design.
- Logo and Branding.
- 3D Animation.
- Caricature.
- Strong Communication.

SOFTWARE SKILLS

- Photoshop
- Illustrator
- Procreate
- Maya
- Premiere Pro
- After effects

LANGUAGE

English
Bengali
Hindi

PERSONAL INFORMATION

FATHER

Mr Saroj Barua

MOTHER

Mrs Srabani Barua

ADDRESS

P33A/1Arcadia Extension.

Behala.

Kolkata 700034

DOB

30.07.1984

TRAINING AND EDUCATION

2012

Attended extensive sessions on Casino Games, business and production pipelines in Reno (US) given by Art Directors and Other Mentors.

2008

One Year Post Graduate Diploma in 3D animation from DQE Webel Animation Academy.

2006

Bachelor's Degree In Science under Calcutta University.

GSN GAMES | SENIOR GAME ARTIST

March 2017- July 2018

Bangalore



- Worked extensively on the **Web and Mobile based Casino and casual games.**
- Conceptualized and Lead the **seasonal creatives** and **live ops** art assets.
- User Interfaces, Character Design, BG design, Logo and other 2D assets for the casino games.
- Optimized the art assets for Unity.
- Marketing assets as per the requirement.
- Participated actively on knowledge sharing and art ideas sessions.

SCIENTIFIC GAMES

SENIOR UI DESIGNER / GRAPHIC ARTIST

Nov 2010- Feb 2017

Bangalore/ Reno



- Game Screens, User Interface, Character design, Symbols, Logo, BG and other 2D assets for **50+ Casino Slot Machine games** over a period of 7 years.
- Ownership of individual games from Concept to Completion.
- Lead the team for Wager Games.
- **3D animations** for symbols and characters required for the premium games.
- Communicated closely with the leads, designer and marketing team and came up with ideas and concepts on a regular basis.

LIMTEX INFOTECH

3D ANIMATOR & PREPRODUCTION ARTIST

April 2010- Sept 2010

Kolkata



- Sketched concepts and created 2D Characters, Logo, Storyboard and Bg required for short films and ad animations.
- Delivered 3D Animations for short films.
- Delivered daily marketing creatives.

BLOWFISH FX | 3D ANIMATOR

Sept 2008- Aug 2009

Kolkata



- Delivered Character and Props animation for TV Series the **Da Jammies** and **FedEx** commercials under short and strict deadlines.

REFERENCES

Paul Young
Art Manager
Product Madness
paultrehanyoung@gmail.com

Shishir Chaturvedi
Ex Head of Production
GSN Games
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Allan Fernando Rentillo
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Light and Wonder
+1 771-775-5-7621

HOBBIES

https://www.instagram.com/clicked_by_sumit/

https://www.instagram.com/art_of_sumit/

DQ ENTERTAINMENT | 3D ANIMATOR

Sept 2008- Aug 2009
Hyderabad



- Worked as a Junior animator in **Mickey Mouse Club house** series.
- Received mentorship and guidance from senior professionals and supervisors to produce high-quality animations within tight timeframes.

FREELANCE ILLUSTRATOR/ CARTOONIST

Sept 2008- Till date

I generated ideas and crafted book covers along with illustrations for various publications.

KEY PROJECTS

- **Star Chef 2 by 99 Games**
- **Lightning Link by Product Madness**
- **Rummy Circle by Games 24X7**
- **Pet Haven by Games 24x7**
- **PUBG Battlegrounds by Tencent**
- **Tencent Casual Games Lobby**
Teen Patti Club
Ludo Superstar
- **GSN Online Casino Games/ Events**
America Coast to Coast
Wild Kingdom
Valentines Day, St Patrick's, Bandits, Thanks Giving Event etc.
Live Ops.
- **Bally Casino Slot Machine Games**
Peacock Gold
Peek A boo Pixie
Pirates Quest
Precious Jade
Bee Lucky
Cosmic Piggy and many more.
- **Animated TV Series**
Da Jammies
Body Powers
Mickey Mouse Club House
Pinky Perky